



Do you have Anthem health insurance?

If you are a member of the Home Builders Association of Virginia with 2 to 99 employees and you have an Anthem Health Plan - you are eligible to receive free Value Added Benefits for your employees and their families. This is a program that simply enhances the coverage that you already have. (It does not change your agent or specific health plan.)

What does it cost?

NOTHING... You do not have to pay any additional premiums for these value-added benefits. Because you are a member of the HBAV, Anthem will include these enhanced benefits free of charge. If you are signed up for Anthem health insurance - and properly communicate that you are a member of the Home Builders Association of Virginia - these value-added benefits will be available to all of your employees for free.

What does it include?

Life Insurance - \$10,000 per employee, \$2,000 per spouse, \$2,000 per child

Resource Advisor – up to three (3) legal and/or financial consultations for all employees, 24/7 telephone counseling and referral services, web site resources for child and elder care databases, wellness information, wills, and power of attorney forms

Travel Assistance – Provides emergency medical assistance, travel services, and pre-departure information for members in case a medical emergency arises while traveling 100+ miles from home

Healthy Lifestyles – part of Health 360, a web-based incentive program that helps transform unhealthy habits into positive ones by focusing on changing behavior

How do I get more information?

Contact Jim Bonnell LUTCF, Director of Member Benefit Services, at (804) 643-2797 or (800)734-6344 or send an email to jbonnell@hbav.com.

We can help answer questions you may have regarding the special health insurance benefits available through the Home Builders Association of Virginia. If you already offer a ANTHEM health plan, call today to get your group signed up for the Value Added Benefits at **NO ADDITIONAL COST**. *** If you don't have a plan set up, we can help you with that too! ***

*Join the 1,000+ member companies that have already signed up
with the HBAV's Value Added Benefits Program*

HOME BUILDERS ASSOCIATION OF VIRGINIA

707 East Franklin Street
Richmond, VA 23219
(804) 643-2797
Fax: (804) 780-2482

<http://www.hbav.com>

SAMPLE Enrollment Request Letter

*{ Please complete this letter on your company letterhead and fax back to Jim Bonnell at (804) 780-2482 }
(If you would like this letter emailed to you, call Jim at 804-643-2797)*

Anthem BlueCross BlueShield
2015 Staples Mill Rd.
Richmond, VA 23230

Re: Group # _____ (appears on your current card)

Dear Anthem:

Please enroll my current Anthem Group Health Plan into the Home Builders Association of Virginia's (HBAV Code 419) *Value Added Benefits* plan upon my renewal date. My renewal date is _____ (if known). It is my understanding that enrollment into HBAV's *Value Added Benefits* plan will have NO impact on my premium cost, and I will receive the additional Anthem health benefits **free of charge**.

Thank you in advance for your prompt attention to this request.

Sincerely,

(Signature)

CC: Home Builders Association of Virginia (Assoc Code #419)