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the NAILER

March/April 2009

Newsletter of the New River Valley Home Builders Association



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G&H Appliance

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Chris Pfohl
Rome Mechanical

**PRESIDENT'S
CORNER**

I am very pleased to be serving as your president this year. Thank you for the confidence you have placed in me. I believe that we enter this year stronger as an organization than we have ever been, thanks to the leadership and hard work of Ed Tuchler and many others.

I can't begin without first giving my congratulations to all of this year's award winners. The Inaugural Gala proved to be another success for our association and I'm proud to recognize the great accomplishments and dedication our individual members during the past year.

As outlined in my inaugural address at the Gala, our focus for the upcoming year will be to provide support to all our members by having a strong voice in government, to provide knowledge and education through monthly meetings and special events, and to give back to the community through charitable activities.

This is where your involvement is the key to our success. The more members who participate in a decision, the better the decision will be. I invite your participation, as a member, in everything the association does this year. If you are not already involved in association leadership, choose a committee to join and make yourself heard. Our committees will be the initial source and place of discussion for making the best of all the opportunities this year will present, and are charged with making certain that we take advantage of opportunities, not merely react to challenges. Be a part of our association's success this year! We need you, and our industry and your business will glean the benefits!

Chris Pfohl

Mark Your Calendar

May 1
Spring Golf Outing, 1 p.m.
Auburn Hills, Riner

May 28
Dinner Meeting, 6:00 p.m.
Holiday Inn, Blacksburg

June 25
Dinner Meeting, 6:00 p.m.
Holiday Inn, Blacksburg

July 23
Dinner Meeting, 6:00 p.m.
Holiday Inn, Blacksburg

UPDATE

WELCOME New Members:

Goforth Construction, Inc.
Investment Energy Solutions

Pella Window & Door
Truesdell Engineering, Inc.

Thanks for Renewing:

Jeff Ligon Builder
Price Williams Realty
ReBath of SW VA
Realm Construction, Inc.
Walnut Creek Dev. Group

About to Expire:

AA&K Construction Comp.
Anderson & Associates
Associated Builders of VA
Colley Architects
ECS Mid-Atlantic, LLC
Evergreen Insulation
Showcase Home Builders
State Electric Supply Co.
Timber Truss Housing System
Unlimited Construction

Sorry to See You Go:

Cook Siding & Window Co.
Haynes Drilling Co.
HouseSmart Construction Inc.
Miles Enterprises Inc. of VA
Page and Associates
Precision Glass
Southland Log Homes
TruBuilt
Tyris Development Inc

Alexander Construction
Architectural Collaborations
Fast Signs
Long & Foster REALTORS
Samuel L. Briggs Construction
Shealor Construction Inc.
Tayloe & Company Inc.
Total Tree Health Care, Inc.

**YOU CAN WIN UP TO \$1000!
SUPPORT OUR MEMBERSHIP DRIVE,
AND COMPETE TO RECRUIT
THE MOST MEMBERS
BETWEEN MARCH 19 AND MAY 14!
CONTACT JENNIFER COOPER FOR MORE
DETAILS!**



the Newsletter of



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Editor/Designer
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MISSION STATEMENT

The New River Valley Home Builder Members Association, Inc. is a professional trade organization dedicated to being the respected voice of the residential & commercial building industry.

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Content published in *The Nailer* represents opinions, ideas and perspectives that are not necessarily those of the Board of Directors of NRVHBA. The editor reserves the right to accept, reject or edit an content submitted for publication in *The Nailer*.

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ANNOUNCEMENTS

NEWS

Snyder & Associates, General Contractor, announces that Michael Snyder and Doug Coffman have passed the LEED Professional Accreditation Exam.

Blue Ridge Home Improvement, local custom home remodeler, celebrates their 30th Anniversary with 30 Days of Thanksgiving for 30 Years of Success to show their appreciation for their customers, subcontractors and employees.

Gay & Neel, Inc. was awarded first and second place awards in two categories of the plat contest at the 61st annual convention of the Virginia Association of Surveyors, held at the Hotel Roanoke & Convention Center in January. The first-place award was in ALTA/ACSM Land Title Survey. The second-place award was in the Topographic Survey category.

Stephen Linkous of Gay & Neel, Inc. recently passed the Fundamentals of Surveying exam and is now a surveyor in-training.

Matthew Tomlinson, Michael Short, and Joshua Nicholas of Gay & Neel, Inc. recently passed the Fundamentals of Engineering exam and are now engineers in-training.

got news?

Want to share your company's most recent news with the members in the Nailer and the website? Just email you news to Jennifer Cooper, Executive Assistant, at jennifer@nrvhba.com.

thank you to our gala sponsors!

Platinum

Rome Mechanical, Chris Pfhof
Wish Builders, Brenda Turner & Neil Cash

Gold

Freedom First Credit Union, Debbie Clay
Shelter Alternatives, Ed Tuchler
Unlimited Construction, Mark Kinser

Silver

84 Lumber, Jeff Porter
Highlander Construction, James Oliver
JWB Contractors, Jeff Buchinsky

Bronze

Simon & Associates, ESOP by Wendy Morefield
Wachovia/Wells Fargo, Susan Stroup

Feb.
Meeting
Sponsor

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What's Your Member Advantage?

NAHB Members Receive Valuable Discounts

Did you know you get discounts to all kinds of top companies like Dell, FedEx and GM? As an NAHB benefit, members have access to discounts and savings opportunities offered by many top companies. So how do you begin using it? It's as easy as 1-2-3!

- 1 Just click on the link: www.nahb.org/ma. This page features all the discounts currently available and links to the companies' websites.
- 2 Your membership materials should have your membership PIN number which is sometimes required to enroll (you will need to enroll separately with each vendor you are interested in). Our association # is 4837.
- 3 Enjoy the savings, & pass along news of this benefit to prospective members!



Meet Jennifer: Your New Go-To Gal

Jennifer Poff Cooper, NRVHBA's new Executive Assistant, says you can go home again. She was born and raised here, became a Christiansburg High School alumna in 1987, and then graduated from Virginia Tech's College of Business with a degree in Marketing. Afterwards she moved with her husband, Lee, to his hometown of Huntsville, Alabama, where they started a family and stayed for 16 years. Two years ago, she jumped at the chance to move with her husband and kids into her family's 100-year-old homeplace between Christiansburg and Riner. After a long but successful remodeling the family is happily settled in. Jennifer is excited for her two children, Alex (14) and Inessa (9), to be growing up in the same rural area, schools (Go Blue Demons!), and church (St. Paul United Methodist) that she did, while she herself is enjoying a book club, renewed acquaintances, college sports, and a perfect setting to do some writing.



Jennifer has served as a marketing manager in the financial services and information technology fields, while using her skills most extensively in the non-profit sectors of religion and education. Once her 'supervisory position' with the remodeling ended (a privilege for which she paid the Ewings!), she was interested in finding a job that paid her. It had to be one that was challenging but also fit in with her roles as volunteer and mom. Jennifer applied for this position with the encouragement of classmate Mike Dangerfield and began part-time work at the NRVHBA on December 2, 2008. She jumped right in with a Home Expo meeting on her first day and hasn't slowed down since!

With its variety of work, combination of independence and collaboration, and chances to meet interesting people, the job at the NRVHBA is a good fit. Jennifer is all about organization and communication, and she sees many ways those qualities can benefit the NRVHBA. Using the office as a hub she will support the organization in administrative matters, research, follow-up, and customer service. She hopes to become a resource for board members, committee chairs, and general membership. Jennifer also hopes to facilitate coordination between the different areas of the association, as well as contribute creatively to several committees. One primary goal is to help raise awareness of the organization in the community in order to grow our association.

GALA 2009 inaugural



2008 winners

Builder of the Year
James Oliver, Highlander Construction & Development

Associate of the Year
John Neel, Gay and Neel, Inc.

Design Excellence
Philip Amodeo, Amodeo Design Build

Association Service
Justin Boyle, Green Valley Builders, Inc.

Committee Person of the Year
Wendy Morefield, Simon and Associates, Inc.

Community Service of the Year
Shelia Stump, SAS Builders, Inc.

Johnny Haynes Memorial Award
Shelia Stump, SAS Builders, Inc.

New River Valley
Home Builders Association

HOME EXPO

1st Place - Beegle Landscaping &
Lawn Care

2nd Place - Progress Street Builders

3rd Place - Williams Lighting



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Expo photos by Communicate Consulting



Ways YOU Can Get Involved

Not only does community service make us feel good, but it can also reap public relations benefits for the association. Here are some upcoming opportunities.

Magnets & Magazines for the Military: A client of Gay and Neel's brought to their attention the need for soldiers in Iraq to have refrigerator magnets to put up pictures of their loved ones. It seems they have all kind of metal surfaces to attach photos of family and home to, but no magnets. The reason magnets are preferred is because tape won't work. It is so hot that tape supposedly melts! And as it turns out, Shelia Stump who is on the charitable activities committee has a relative on active duty over there and is willing to be the person this can be routed through. Shelia also relayed that the soldiers enjoy magazines for down-time entertainment – sports, motocross, outdoors, anything 'clean' that a soldier might enjoy.

Food Drive: The charitable activities committee reported that we raised \$360 for the food bank at the Montgomery County Emergency Assistance Program in the last three months of 2008, and they have a goal of \$1500 for this year! NR VHBA used this money and presented MCEAP with several pounds of hamburger with cans of Manwich Sauce, bologna, ham, whole fryers, frozen chicken tenders, turkey. In November and December several boxes of canned and boxed foods were sent to them as well collected from local businesses: G&H Appliances, Gay and Neel, Simons and Associates, State Electric Supply, and SAS Builder, Inc. Thanks to everyone for the support and we hope to continue this great effort to help our community! So remember your canned food or give a 'dollar at the door' at dinner meetings to support this effort at every meeting!

WANT TO JOIN A COMMITTEE?

Government Affairs

Steve Semones - Balzer & Associates, Inc.

Email: ssemones@balzer.cc

Fellowship & Inaugural Gala

Wendy Morefield - Simon & Associates

Email: MorefieldWD@simonassoc.com

Awards & Scholarships

Jeff Porter - 84 Lumber

Email: porterj@1707.84lumber.com

Membership

Shelia Hedrick Stump - SAS Builders, Inc.

Email: [sstump@sasbuilders.com](mailto:ssump@sasbuilders.com)

Building Codes

Jason Boyle - Green Valley Builders

Email: jason@greenvalleybuildersinc.com

PAC

Jamie Oliver - Highlander Construction

Email: oliverj@highlanderconstruction.com

Home Expo

Linda Witt - Suntrust

Email: linda.witt@suntrust.com

Charitable Activities & Exploratory Events

Sheila Hedrick Stump - SAS Construction

Email: [sstump@sasbuilders.com](mailto:ssump@sasbuilders.com)

Education

Ed Tuchler - Shelter Alternatives

Email: EdT@ShelterAlternatives.com

Website

Phill Stevens - Soupbone Creative

Email: phill@SoupboneCreative.com

Newsletter

Heather Derrick - Communicate Consulting

Email: hderrick@communicateconsulting.com

Marketing

Debbie Clay - Freedom First Credit Union

Email: Debbie@NRVLoans.com

Golf Outings

John Neel - Gay & Neel, Inc.

Email: jneel@gayandneel.com

Budget & Finance

Tim Lawrence - Blue Ridge Home Improvement

Email: tim@blueridgehi.com

Legal

Reid Broughton - Sands Anderson, Marks & Miller, P.C.

Email: rbroughton@sandsanderson.com