

Blue Ridge Home Improvement Inc.

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**Blue Ridge Home Improvement Celebrates National Home Remodeling Month
with a 30th Anniversary Reception and Open House: Custom home remodeler held
tours of one of their most recent whole house remodels**

BLACKSBURG, Va. – May 29, 2009 – Despite a slowdown in the national home building market for new construction, some remodelers throughout the country continue to thrive.

"A lot of homeowners have discovered the value of updating and upgrading their homes," said Blue Ridge Home Improvement's President and Remodeling Consultant (BRHI) Tim Lawrence. "A home is your family's personal space, and remodelers help people make the most of their space."

The National Home Builders Association estimates that Americans spent \$216 billion in home remodeling in 2008. Remodeling accounts for 2 percent of the economy and 40 percent of all residential construction. The top remodeling projects are kitchen and bathroom remodels, room additions, and whole house renovations.

On May 28, BRHI held a 30th Anniversary Appreciation Reception and Open House. Customers, vendors, subcontractors, employees, family and friends joined together in fellowship and toured one of BRHI's most recent whole house remodeling projects.

The featured home is unique from BRHI's typical high-end custom projects. The singlefamily

home and greenhouse are surrounded by beautiful gardens, and the client wanted to preserve as much of the home as possible, while blending both structures into the gardens.

BRHI rebuilt and insulated the greenhouse, adding plumbing and ventilation to make it a working environment. The main house included a full remodel to the kitchen, two bathrooms, bedrooms and sunroom. The interior structure was redesigned to allow for more livable space, and windows that had been covered up over time were restored to their original location.

The transformation speaks for itself: a working greenhouse with a home that acts as a backdrop for all of the colors in the surrounding gardens. The client hopes to rent the home to horticulture enthusiasts or students that will appreciate and preserve the gardens.

The event was part of the custom design and remodeling professional's "30 Days of Thanksgiving for 30 Years of Success," a year-long campaign to thank and recognize the contributions of the community for their 30 years of business. Throughout the year, BRHI will be holding small events to show appreciation and thanks.

Lawrence said this milestone would not be possible without the support of the local community. "From our family and friends, to our trade contractors and customers, even the local building officials, all of these people have helped BRHI become the New River Valley's most trusted and respected remodeling contractor."

According to Lawrence, this is evidenced by the fact that 96% of its new projects originate from repeat business or referrals from past customers. He says that reputation is built on their dedication to becoming certified remodeling specialists, quality work and

professionalism.

Days of Thanksgiving include a monthly \$30 donation to Second Harvest Food Bank in a previous customer's name, canned food drives, scholarships to the local high school's construction program, and community classes at the YMCA Open University.

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About Blue Ridge Home Improvement:

Established in 1979, Blue Ridge Home Improvement (BRHI) has served as the New River Valley's most trusted and respected remodeling contractor. For the past 30 years, BRHI has been built on quality work and professionalism by providing good design, durable products, dependability and superior service. BRHI has received a number of certifications from the National Association of Home Builders (NAHB), including the Certified Graduate Remodeler (CGR), Graduate Master Builder (GMB) and Certified Aging in Place Specialists (CAPS) designations. BRHI has also been honored with the Big 50 Award by Remodeling magazine, an honor given to the top 50 of the 800,000 remodelers across the nation who set the standard for professionalism and integrity in the remodeling industry.